

# Accessibility Statement

Wren Kitchens is committed to enhancing the design and development of its website so that accessibility standards are successfully adhered to. This is done to make our website and application experience as easy to use as possible.

This statement extends to all user groups, including the disabled, the visually impaired, those with motor deficiencies and cognitive disabilities.

### Standards compliance

We have strived to ensure our website conforms to Level A compliance as specified by the Web Content Accessibility Guidelines (WCAG). These guidelines aim to provide a single shared standard for web content accessibility that will make web content more accessible for all people regardless of ability level or disability.

### Compliance

Our point of reference and adherence for complying with accessibility standards includes the guidelines set out by the Web Content Accessibility Guidelines (WCAG), the National Institute for the Blind (RNIB), the Plain English Campaign as well as the EU Website Accessibility Directive.

The below actions show how we strive to ensure the design and development of the site is implemented with clear accessibility principles in mind. Our compliance includes:

- Continually improving the implementation of ARIA attributes to make our content accessible by assistive technologies (AT)
- Ensuring form controls can be navigated using keyboard controls
- Eradicating null or empty alternative text
- Retaining the ability to adjust the font size
- The use of short and informative copywriting which is clear and simple
- Avoiding any usage of blinking or flickering animations
- Adding video captions and descriptions to make it easier for deaf and hearingimpaired users to access its information



If you view our site on an older browser version, you may find the experience and functionality of some elements do not work as intended - especially if the browser has not updated to the latest standards. In the event of this occurrence we would recommend you upgrade your browser to the latest version of one of the following to get the best possible experience:

- Firefox Browser: https://www.mozilla.org/en-GB/firefox/new/
- Google Chrome: https://www.google.co.uk/intl/en\_uk/chrome/
- Microsoft Edge: https://www.microsoft.com/en-us/edge
- Apple Safari: https://www.apple.com/uk/safari/

# Exceptions

Whilst we endeavour to adhere to industry-wide guidelines, it is not always possible to do so across the entirety of the website. We are continually conducting quality assurance checks that will bring all areas of the site up to increasing standards of accessibility.

In some cases, we use JavaScript to enhance parts of the website and therefore if this feature is not available there is likely to be areas which do not work as expected. Our goal is to provide an equivalent experience for users who are not able to use JavaScript and we are working hard to achieve this.

# Contacting us

If you would like to report any accessibility problems, need assistance or further information on our approach to accessibility, please don't hesitate to contact us by emailing marketing@wrenkitchens.com