

Market share

The kitchen market continues to consolidate, with **the top five players representing 65% of the total market.**

In line with the growth of builders' merchants as a channel to market, Howdens continues to gain share. The upbeat performance during 2022 was in part due to its in-stock model, which enabled it to have greater control over the availability and quality of its offerings, seeing it more insulated from supply chain disruptions compared to its competition.

UK: estimated market shares of the kitchen and kitchen furniture market, 2019, 2021, 2022

	2019 %	2021 %	2022 %
Howdens	27	29	30
Wren Kitchens	12	16	17
B&Q	9	9	9
IKEA	5	4	4
Wickes	4	4	5
Magnet	3	3	3
Homebase	3	3	2
Benchmark	2	2	2
Screwfix	1	2	2
Small Chains	6	5	5
Independents	16	15	15
Other retailers	12	8	6

Source: company reports and accounts/Mintel